



Himatsingka America has given Tommy Hilfiger its own dedicated showroom.

Himatsingka Adds Hilfiger to the Mix

GBG acquisition brings a third designer into the portfolio

■ By Jennifer Marks

Himatsingka America has added a big name to its roster of brands.

With its acquisition of Li & Fung's GBG (Global Brands Group) business this past May, the Tommy Hilfiger Home program expands the Himatsingka stable, which also includes Calvin Klein Home and Kate Spade Home.

Himatsingka holds the Hilfiger licenses for all major soft home categories as well as some hard home classifications.

"This step is in line with our strategy to augment our brand portfolio and will aid our efforts in enhancing market share in the branded home textile space," said Shrikant Himatsingka, managing director and group CEO, Himatsingka Group.

Himatsingka has given Tommy Hilfiger Home a dedicated showroom space at 261 5th Ave., which also houses the company's main showroom and other designer showrooms. During New York Home Fashions Market, the presentation is concentrated on bedding, bath and basic bed-



Sukkot Rem

Several New York showrooms are preparing to open or operating with a reduced schedule for the festival of Sukkot at the Home Fashions Market.

The dates impacted are Tuesday, Sept. 25. Many openings for Sukkot will focus through Sunday, Sept. 23, and Sept. 26-27.

At press time, *HTT* had the following closing schedules:

CLOSED COMPANIES

Achim Importing Inc.
295 5th Avenue, New York
212-686-6652 Ext. 206
Jamie Stern - jstern@achim.com

Homewear
295 5th Avenue, Suite #100
212-725-2900 Ext. #112
Margaret Boyle - mboyle@homewear.com

Jay Franco and Sons Inc.
295 5th Avenue, #312, New York
212-679-3022 Ext. 124
Elyssa Pike - elyssa@jfranco.com

JCV GROUP
1000 6th Avenue, 3rd Floor
New York, New York 10017
212-235-5761
David Crem - Davidc@jcv.com

London Luxury
295 Fifth Avenue, 8th Floor
Mark Jason - mjason@londonluxury.com

Regal Home Collections
295 Fifth Avenue, Suite 100
New York, NY 10016
212-213-3323 x102
Jimmy Tawil - jimmy@regal.com

Sam Salem & Son
302 Fifth Avenue, 4th Floor
212-695-6020
Josh Sutton - Josh@samsalem.com

OPEN, BUT REDUCED SCHEDULE
Beatrice Home Fashions
295 5th Avenue, Room 100
212-779-1160